ON THE GROUND INDIANAPOLIS SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR ($25,000)

Your title sponsorship will allow local and national key stakeholders and community members to attend On The Ground, a community-based, resident-led anti-conference. You will also help to provide year-round training to Grassroots Grantmakers members and nonmembers, including: foundation professionals, grassroots and nonprofit organizations, and community organizers. This professional development helps resident, civic and community leaders bring about positive social change. Your title sponsor benefits include:

● Premium branding on all anti-conference signage and program materials.
● Mention of your company, and opportunities for photos with Grassroots Grantmakers leadership, in social media posts.
● Recognition by leadership in anti-conference remarks.
● Highlighted as title sponsor at all anti-conference events.
● Opportunity for sponsorship branding and recognition at either breakfast or evening reception, including providing brief remarks at event.
● Featured on upcoming episode of Grassroots Grantmakers podcast and Spotlight section on website Sponsorship Opportunities.

OPENING KEYNOTE SPONSOR ($10,000)

Sponsorship of the opening session will support the learning experiences of resident leaders and foundation professionals – with the goal of developing, launching and transforming place-based investment strategies and community building efforts, grassroots grant programs and philanthropic institutions. Opening sponsor benefits include:

● Branding on all anti-conference signage and program materials
● Mention of your company in social media posts.
● Opportunity to provide brief remarks at the opening session.
● Signage and recognition during opening session Tuesday, July 16.
● Featured in Spotlight section of Grassroots Grantmakers' website.
CLOSING SPONSOR ($5,000)

Your closing sponsorship will help us wrap up an impactful week with attendees, presenters and special guests. The closing will help ensure that nonprofit and community participants leave with tools for personal, organizational and neighborhood enrichment. Closing sponsorship benefits include:

- Branding on all anti-conference signage and program materials.
- Mention of your company in social media posts.
- Opportunity to provide brief remarks at the closing event.
- Recognition at the anti-conference's closing event.

PARTNERSHIP OPPORTUNITIES

Sponsorship of the opening session will support the learning experiences of resident leaders and foundation professionals – with the goal of developing, launching and transforming place-based investment strategies and community building efforts, grassroots grant programs and philanthropic institutions. Opening sponsor benefits include:

LEARNING JOURNEY PARTNER ($15,000)

- Branding on all anti-conference signage and program materials
- Mention of your company in social media posts.
- Opportunity to provide brief remarks at the opening session.
- Signage and recognition during opening session Tuesday, July 16.
- Featured in Spotlight section of Grassroots Grantmakers' website.

LOGISTICS PARTNER ($10,000)

As logistics partner, you’ll support our national travel of special guests and local transportation needs for the duration of the anti-conference. You’ll receive recognition throughout the anti-conference live and digitally.
MEDIA PARTNER ($7,500)

As media sponsor, you'll help Grassroots Grantmakers tell the story of anti-conference training and activities, to broaden our reach to nonprofit organizations. You'll provide support for promotion that leverages key social media platforms. Media sponsor benefits include recognition throughout the anti-conference live and digitally.

EVENT PARTNER
($5,000, ONE PARTNER PER SESSION)

Breakfast, lunch or evening event partnerships support key networking opportunities between foundations, grantmakers and community residents. These partnership benefits include:

- Special recognition at your partnered event.
- Branding on all anti-conference signage and program materials.
- Mention of your company or organization in social media posts.
- Branding on Grassroots Grantmakers’ anti-conference microsite.

FRIENDS OF GRASSROOTS GRANTMAKERS
($2,500)

Your Friends of Grassroots Grantmakers sponsorship will support two days of offerings to community organizations, individuals, activists and others working to strengthen Indianapolis neighborhoods and organizations. Your benefits include:

- Recognition as a partner during all events.
- Branding on all anti-conference signage and program materials.
- Branding on Grassroots Grantmakers’ anti-conference microsite.
ANTICONFERENCE SCHOLARSHIPS FOR RESIDENTS (1,000 PER SCHOLARSHIP)

Each scholarship will support meals, lodging, anti-conference materials, registration and attendance fees for all On The Ground events. You will receive recognition in online and printed materials as a scholarship supporter.

FOR MORE INFORMATION

To learn more and become a sponsor, visit www.grassrootsgrantmakers.org. Or contact Roderick Wheeler, Grassroots Grantmakers executive director, by email at roderick@grassrootsgrantmakers.org.